

Medela Recycle Program – For Personal Double Pump Only

www.medelarecycles.com

Send in your Single-User Personal Double Pump and Medela will donate a Hospital grade pump to Ronald McDonald.

Announcing

medela 

 **Recycles**

Medela is proud to announce **Medela Recycles**, a program focused on helping moms who have finished their breastfeeding journey help another mom start hers.

Each pump we receive through **Medela Recycles** supports the donation of new hospital-grade, multi-use breastpumps and supplies to Ronald McDonald House Charities® (RMHC®). The goal is to provide moms with the same high-quality equipment they use at the hospital during their stay at a Ronald McDonald House.

How It Works

- Moms can register at medelarecycles.com to prepare their Medela personal-use electric breastpump for recycling.

- Registered participants receive a pre-paid shipping label and instructions to complete the process.
- Once received, Medela will work with a third-party company to properly dismantle the pump for recycling.

Medela Recycles

How do I get my shipping label?

Once you complete the recycling process, a return label will immediately display on your screen. You will be asked to print your shipping label upon completing the process. You have two options to do this.

1. Print immediately - Be sure you have connection to a printer.
2. Print later - You will have an email confirmation after you have completed the process. That email confirmation will include a copy of your shipping label for printing later.

Who pays for shipping?

Medela happily covers the cost of shipping if you choose to recycle your breastpump through Medela Recycles program. You can visit our [Medela Recycles website](#) to enter your shipping information and download a shipping label at no cost to you.

What types of breastpumps are eligible for this program?

Only Medela electric breastpumps are eligible for the Medela Recycles program. Manual breastpumps, such as the Medela Harmony breastpump, cannot be returned through this program. This product can be recycled in your waste management recycling container at home.

If you have another breastpump brand, please contact the manufacturer to discuss their disposal instructions.

What components of my breastpump should I ship?

Please send back your breastpump motor unit and carry bag or motor housing. All other breastpumping kit components (connectors, breastshields, tubing, bottles, valves, membranes, and cooling elements) can be disposed of in your waste management recycling container at your home. Cooler bags and other soft-goods items are not recyclable.

What if I want to return more than one breastpump?

If you are returning more than one breastpump, please complete the process for each product to ensure you have a unique return label and shipping barcode. Unique shipping labels are necessary for your return to count towards our overall donation as part of the Medela Recycles program.

What does Medela do with the returned breastpumps?

Medela will send all eligible breastpumps to a third-party processing center where they will be broken down and all recyclable parts will be recycled appropriately. Medela does not reuse donated parts for recycling for any manufacturing purposes.

FORECAST INFORMATION:

90-Day Lead Time needed for large orders - Supply chain now requires a 90-day lead time for all large orders; especially additional orders; not originally planned orders or outside the normal purchasing pattern may result in a 90-day delivery.

Please communicate any changes to your normal purchasing pattern to Bonnie Voigt via email at bonnie.voigt@medela.com or Melissa Blum at melissa.blum@medela.com.

Any questions, comments or concerns that you may have can be directed to either Bonnie or Melissa via phone contact or by email:

Bonnie Voigt	bonnie.voigt@medela.com	815-578-2459
Melissa Blum	Melissa.blum@medela.com	815-578-2490

Bravado is a Medela Company



bravado![®]
DESIGNS
A Medela Company



Recommended by healthcare professionals for over 20 years, the Original Nursing Bra is made of cotton and a touch of spandex to provide breathability and comfort to nursing moms.

WIC Nursing Bra Voucher Program: The Bravado WIC Nursing Bra Program consists of booklets of 100 Bravado for \$2,000.00 USD. Nursing Bra Vouchers where each voucher is valid for: 1 FREE Nursing Bra (including shipping)
*Flexible Sizing, offering a size range fitting a 32B – 46G. This flexibility of sizing makes it easier to size participants.
*easy to administer; the voucher program eliminates the need to stock inventory
*easy to redeem- Determine size of participant and submit size, style number and color. Provide name and address and send directly to Bravado.

WIC Breastfeeding PrePack Program: The Bravado WIC Breastfeeding PrePack Program is offered in three great options for you to choose from to suit the needs of your WIC clients: (shipping is free!)
Option A (Combo Pack): contains 60 white nursing bras + 60 moisture wick washable breast pads \$1,125.00 USD
Option B: contains 120 white nursing bras \$1,450.00 USD
Option C: contains 120 Packages of 6-pack of Bravado Moisture Wick Washable Breast pads \$800.00 USD

Contact: Peggy Lee-Husband
peggy.lee.husband@bravadodesigns.com
1 800 590-7802 ext. 252



Medela, Inc.

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July 27, 2015

Dear Valued Account,

Medela is committed to providing moms with the tools and technology they need to be successful in their breastfeeding journey. To support this commitment, after January 31, 2017 we will be discontinuing the one-phase technology Lactina[®] Breastpump. 2-Phase Expression[®] technology has been shown to produce 18% more milk when double pumping* and it is important to us that moms have access to this technology. If your facility currently purchases the Lactina Breastpump consider the Symphony[®] Breastpump and our full-line of double-electric personal use pumps that feature 2-Phase Expression technology.

Important notes regarding availability:

- Accounts can purchase Lactina breastpumps through January 31, 2017**.
- Lactina Breastpump kits will continue to be available after January 31, 2017.
- Lactina Breastpumps will be available for service until February 1, 2024.
- Lactina rental pumps may be ordered based upon availability.

**To allow us to serve your needs during this transition, please advise your Sales Consultant if your account intends to order more than 50 Lactina breastpumps. If multiple orders are planned, provide the total of all orders.

Learn more:

Learn more about the benefits of Medela's breastpump technology with "The Right Technology to Support Breastfeeding, From Hospital to Home[™]" tool. This printable tool will help professionals better understand when mom should transition from **Initiation Technology[™]** to 2-Phase Expression[®] technology, or when a personal use pump should be used in her journey to **Initiate.Build.Maintain[™]**. The Symphony in-service video is available online to learn more about assembly, cleaning and use.

The Right Technology to Support Breastfeeding, From Hospital to Home:

<http://www.medelabreastfeedingus.com/for-professionals/whats-new/244/the-right-technology-to-support-breastfeeding>

Symphony Breastpump in-service:

<http://www.medelabreastfeedingus.com/video-page/69/symphony-in-service-video>

Please contact your Medela Sales Consultant with any additional questions.

Sincerely,

Medela, Inc.
Product Management

*When double pumping, at Maximum Comfort Vacuum[™] in the expression phase

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